



The Resilience Fund for Women in Global Value Chains

The Future of Democratized Philanthropy The First Six Months & What's Coming Next



Photo credit: Global Fund for Women

The Resilience Fund for Women in Global Value Chains aims to catalyze a new era of corporate investment and philanthropy-through pooled funding, democratized processes, and women-led change.

The Fund has welcomed a collective \$2m investment from three new corporate investors – Amazon, lululemon, and Avery Dennison Foundation. These new investments

alongside renewed commitments from founding investors Gap and VF foundations put the Fund halfway to its \$10m investment goal.

Where We Are

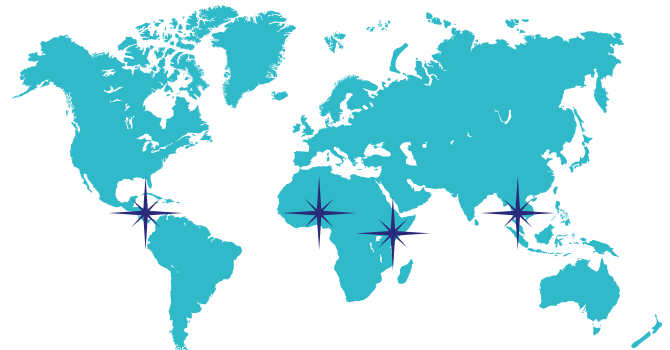
Stage 1 - Completed

USD ~\$1M committed grants in South Asia

Where We're Going

Stage 2 - 2022

Expansion to SE Asia, then Central/South America and East and West Africa



resiliencefundforwomen.org
[#resiliencefund4women](https://twitter.com/resiliencefund4women)



Gap Foundation



H&M FOUNDATION



RALPH LAUREN
CORPORATE FOUNDATION



amazon



universalaccessproject

UNITED NATIONS
FOUNDATION

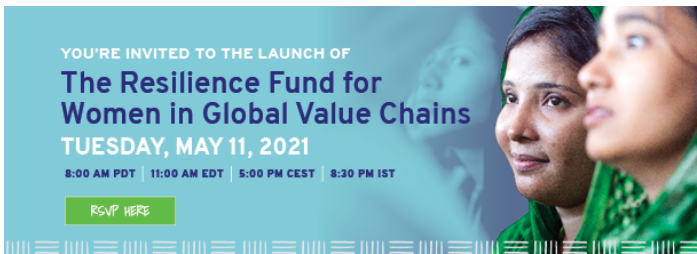


Join Us:

David Wofford, Universal Access Project, UN Foundation, dwofford@unfoundation.org
Marissa Wesely, Women-Win/Win Win Strategies, m.wesely@womenwin.org

Where We Are: The First Six Months

1 MAY: Resilience Fund launched



- \$2.25M Raised in Commitments
- 5 Early Investors – Gap, H&M, PVH, Ralph Lauren Corporate, & VF foundations

KEYNOTE ADDRESSES	SPEAKERS	
 Nobel Laureate Professor Muhammad Yunus <i>Founder, Grameen Bank</i>	 Diana Amini <i>Global Manager, H&M Foundation</i>	 Ira Hersh <i>Director, Community and Employee Engagement, Gap Foundation / Gap Inc.</i>
 Latanya Mapp Frett <i>President & CEO, Global Fund for Women</i>	 Maria Bobenrieth <i>Executive Director, Women Win/Win-Win Strategies</i>	 Seema Jalan <i>Executive Director, Universal Access Project</i>
MODERATOR	 Anisha Chugh <i>Deputy Executive Director, Women's Fund Asia</i>	 Aditi Mohapatra <i>Managing Director, BSR</i>
 Shaili Chopra <i>Journalist, Author and Founder of SheThePeople.TV</i>	 Alexandra Garita <i>Executive Director, Prospera International Network of Women's Funds</i>	 Gloria Schoch <i>Executive Director, The VF Foundation</i>
	 Smruti Govan <i>Senior Manager, Corporate Responsibility, PVH Corp.</i>	 Kalyani Subramanyam <i>Chief Operating Officer, The Naz Foundation (India) Trust</i>

2 JUNE: Representative Advisory Board Established



- 11 Members –
 - 4 feminist fund representatives
 - 4 corporate representatives
 - 3 civil society representatives
- Balanced voting

3 JULY: Language Justice/Accessibility Services Put in Place



Resilience Fund contracts with woman-led Indian firm to provide Fund applicants:

- A Hotline for Application Questions
- Translation services in 5 languages: Bengali, Hindi, Kannada, Punjabi, Tamil
- Support with Inputting Online Application

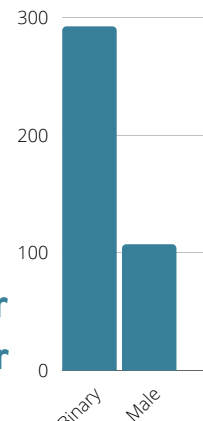
4 AUGUST: Call for Proposals for Direct Grants Announced



- Primary recipients: women-led organizations
- Funding streams:
 - Direct grants to community-based organizations (2/3)
 - Grants to women's funds (1/3) to redistribute resources to local feminist organizations
 - Advisory Board approves \$250K grant to Women's Fund Asia, which will fund 17 organizations

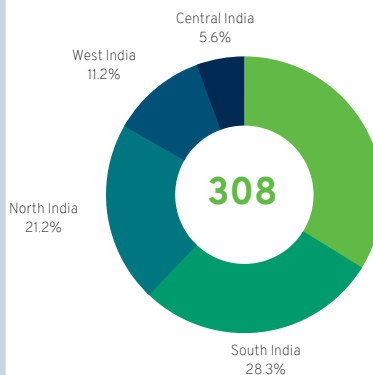
5 SEPTEMBER: Proposal Analytics Review & Selection Process Started

- 399 applications received
- USD \$44M total funding requested

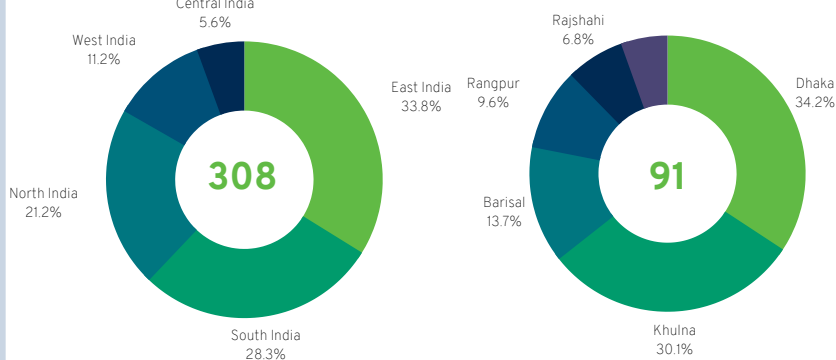


Executive Director Gender

India Regional Focus



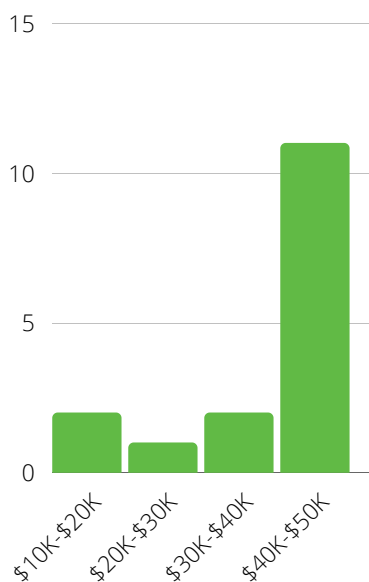
Bangladesh Regional Focus



6 OCTOBER: Grant Review & Selection Completed

- 98 applications reviewed by Advisory Board
- 35 short listed
- 16 selected for first group of direct grantees

Funding Amount Requested



Programmatic Areas of Focus:

REPRODUCTIVE HEALTH

GENDER-BASED VIOLENCE

DISABILITIES **INDIGENOUS RIGHTS**

STRENGTHENING MOVEMENTS **LEADERSHIP**

LGBTQIA RIGHTS **ECONOMIC EMPOWERMENT**

ADVOCACY **MIGRATION & DISPLACEMENT**

TECHNOLOGY **EARLY/FORCED MARRIAGES**

Where We're Going: The Next Year

Growth

- **\$5.25M** - current size of the Fund
- **8** - Corporate Investors
- **3** - New companies joined since October
- **1** - New region; expansion into SE Asia
- **GOAL: >\$10M** raised for investment in grassroots feminist organizations

Learning

- **Learning Hub**
 - Launch in 2022
 - A digital ecosystem for interaction and learning in real time
 - Dialogue and networking between grantees, stakeholders and investors:
 - Development of context-based KPIs
 - Quarterly meetings with women-led organizations
 - Listening/exposure to local experts & community leaders
- **Language Justice/Accessibility**
 - Investment in local expertise to enable full participation in the Fund and Learning Hub
 - Process and documents tailored to local, regional, cultural nuances

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